



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1374087

Schedule Dates 09/19/12-09/25/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 89
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JAREO SALLES

Date Entered 09/18/12
Last Modified 09/20/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09821081
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,847.50
Net Total \$72,802.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	125	\$85,650.00
Grand Total:	125	\$85,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/21/12	2	:30	6A- 6:30A (EST)				1	1	1			3	\$300.00	\$900.00	Columbus (WSYX)	NEWS	9/18/12
2.0	Normal Line / SPOT (2)	09/24/12-09/25/12	2	:30	6A- 6:30A (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/18/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	2	:30	6:30A- 7A (EST)				1	1	1			3	\$300.00	\$900.00	Columbus (WSYX)	NEWS	9/18/12
4.0	Normal Line / SPOT (4)	09/24/12-09/25/12	2	:30	6:30A- 7A (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/18/12
5.0	Normal Line / SPOT (5)	09/19/12-09/21/12	2	:30	7A- 8A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GMA	9/18/12
6.0	Normal Line / SPOT (6)	09/24/12-09/25/12	2	:30	7A- 8A (EST)		1	1						2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/18/12
7.0	Normal Line / SPOT (7)	09/19/12-09/21/12	2	:30	8A- 9A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GMA	9/18/12
8.0	Normal Line / SPOT (8)	09/24/12-09/25/12	2	:30	8A- 9A (EST)		1	1						2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/18/12
9.0	Normal Line / SPOT (9)	09/24/12-09/25/12	2	:30	10:57A- 12P (EST)		1	1						2	\$550.00	\$1,100.00	Columbus (WSYX)	VIEW	9/18/12
10.0	Normal Line / SPOT (10)	09/19/12-09/21/12	2	:30	10:57A- 12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Columbus (WSYX)	VIEW	9/18/12
11.0	Normal Line / SPOT (11)	09/24/12-09/25/12	2	:30	12P- 12:56P (EST)		2	2						4	\$375.00	\$1,500.00	Columbus (WSYX)	NEWS	9/18/12
12.0	Normal Line / SPOT (12)	09/19/12-09/21/12	2	:30	12P- 12:56P (EST)				2	2	2			6	\$375.00	\$2,250.00	Columbus (WSYX)	NEWS	9/18/12
13.0	Normal Line / SPOT (13)	09/24/12-09/25/12	2	:30	4P- 4:30P (EST)		1	1						2	\$500.00	\$1,000.00	Columbus (WSYX)	JUOGE JUOY	9/18/12
14.0	Normal Line / SPOT (14)	09/19/12-09/21/12	2	:30	4P- 4:30P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUOGE JUOY	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.0	Normal Line / SPOT (15)	09/24/12-09/25/12	2	:30	4:30P- 5P (EST)		1	1						2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
16.0	Normal Line / SPOT (16)	09/19/12-09/21/12	2	:30	4:30P- 5P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
17.0	Normal Line / SPOT (17)	09/19/12-09/21/12	2	:30	5P- 5:30P (EST)				2	2	2			6	\$700.00	\$4,200.00	Columbus (WSYX)	NEWS	9/18/12
18.0	Normal Line / SPOT (18)	09/24/12-09/25/12	2	:30	5P- 5:30P (EST)		2	2						4	\$700.00	\$2,800.00	Columbus (WSYX)	NEWS	9/18/12
19.0	Normal Line / SPOT (19)	09/24/12-09/25/12	2	:30	5:30P- 6P (EST)		2	2						4	\$700.00	\$2,800.00	Columbus (WSYX)	NEWS	9/18/12
20.0	Normal Line / SPOT (20)	09/19/12-09/21/12	2	:30	5:30P- 6P (EST)				2	2	2			6	\$700.00	\$4,200.00	Columbus (WSYX)	NEWS	9/18/12
21.0	Normal Line / SPOT (21)	09/24/12-09/25/12	2	:30	5:58P- 6:30P (EST)		2	2						4	\$700.00	\$2,800.00	Columbus (WSYX)	NEWS	9/18/12
22.0	Normal Line / SPOT (22)	09/19/12-09/21/12	2	:30	5:58P- 6:30P (EST)				2	2	2			6	\$700.00	\$4,200.00	Columbus (WSYX)	NEWS	9/18/12
23.0	Normal Line / SPOT (23)	09/24/12-09/25/12	2	:30	6:58P- 7:27P (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/18/12
24.0	Normal Line / SPOT (24)	09/19/12-09/21/12	2	:30	6:58P- 7:27P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ENT TONIGHT	9/18/12
25.0	Normal Line / SPOT (25)	09/24/12-09/25/12	2	:30	7:28P- 7:57P (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/18/12
26.0	Normal Line / SPOT (26)	09/19/12-09/21/12	2	:30	7:28P- 7:57P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/18/12
27.0	Normal Line / SPOT (27)	09/19/12-09/21/12	2	:30	11:01P- 11:34P (EST)				1	1	1			3	\$800.00	\$2,400.00	Columbus (WSYX)	NEWS	9/18/12
28.0	Normal Line / SPOT (28)	09/24/12-09/25/12	2	:30	11:01P- 11:34P (EST)		1	1						2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/18/12

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29.0	Normal Line / SPOT (29)	09/19/12-09/21/12	2	:30	11:35P- 12:04A (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	NIGHTLINE	9/18/12
30.0	Normal Line / SPOT (30)	09/24/12-09/25/12	2	:30	11:35P- 12:04A (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	9/18/12
31.0	Normal Line / SPOT (31)	09/19/12-09/21/12	2	:30	5:01A- 5:57A (EST)				1	1	1			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	9/18/12
32.0	Normal Line / SPOT (32)	09/24/12-09/25/12	2	:30	5:01A- 5:57A (EST)		2	2						4	\$100.00	\$400.00	Columbus (WSYX)	NEWS	9/18/12
33.0	Normal Line / SPOT (33)	09/24/12-09/25/12	2	:30	5:30A- 6A (EST)		1	1						2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/18/12
34.0	Normal Line / SPOT (34)	09/19/12-09/21/12	2	:30	5:30A- 6A (EST)				1	1	1			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	9/18/12
35.0	Normal Line / Prime Premium (35)	09/25/12-09/25/12	2	:30	10P- 11P (EST)			2						2	\$2,500.00	\$5,000.00	Columbus (WSYX)	PRIVATE PRACTICE	9/18/12
36.0	Normal Line / Prime Premium (36)	09/20/12-09/20/12	2	:30	9P- 10P (EST)					3				3	\$2,500.00	\$7,500.00	Columbus (WSYX)	GREY'S ANATOMY	9/18/12
37.0	Normal Line / SPOT (37)	09/22/12-09/22/12	2	:30	7:58A- 9A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	GMA SAT	9/18/12
38.0	Normal Line / Football (38)	09/22/12-09/22/12	2	:30	3:30P- 7P (EST)							3		3	\$3,000.00	\$9,000.00	Columbus (WSYX)	COLLEGE FOOTBALL	9/18/12
39.0	Normal Line / SPOT (39)	09/19/12-09/21/12	2	:30	5:58P- 6:30P (EST)	1			X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/18/12
40.0	Normal Line / SPOT (40)	09/23/12-09/23/12	2	:30	7:58A- 9A (EST)								1	1	\$150.00	\$150.00	Columbus (WSYX)	GMA SUN	9/18/12
41.0	Normal Line / SPOT (41)	09/23/12-09/23/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	Columbus (WSYX)	THIS WEEK	9/18/12
42.0	Normal Line / SPOT (42)	09/23/12-09/23/12	2	:30	5:58P- 6:30P (EST)								2	2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/18/12

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43.0	Normal Line / SPOT (43)	09/23/12-09/23/12	2	:30	7P- 8P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	RED CARPET	9/18/12
44.0	Normal Line / SPOT (45)	09/23/12-09/23/12	2	:30	11:01P- 11:34P (EST)								1	1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/18/12
45.0	Normal Line / Prime Premium (44)	09/23/12-09/23/12	2	:30	9P- 10P (EST)								2	2	\$1,500.00	\$3,000.00	Columbus (WSYX)		9/20/12

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